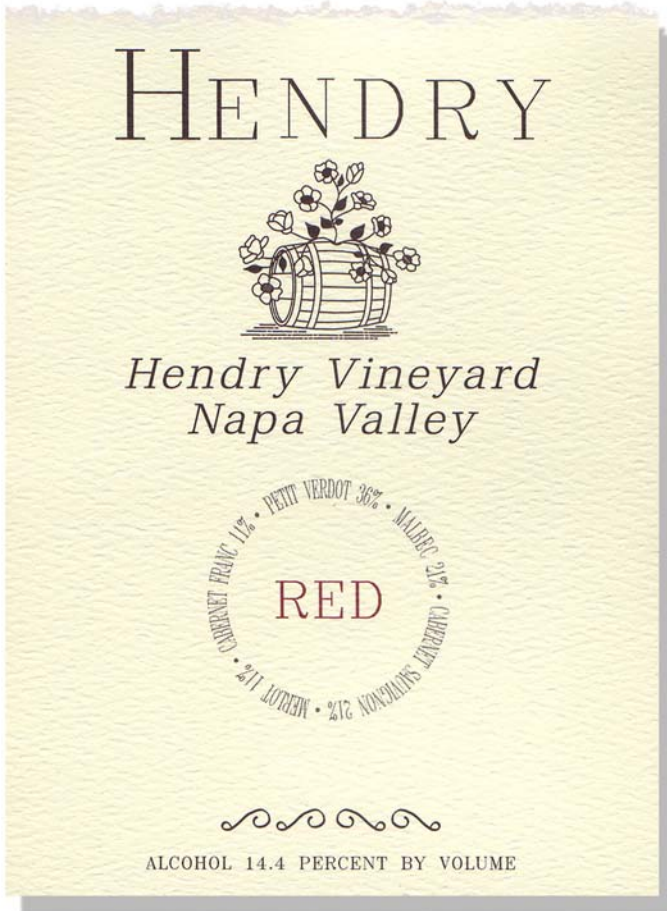


HENDRY



What is HENDRY RED? Put simply, it's an unconventional, un-shy blend of the five classic Bordeaux varieties: Petit Verdot, Malbec, Cabernet Franc, Merlot and Cabernet Sauvignon.

Unconventional because the grapes which are typically used in small quantities in traditional blends (Petit Verdot, Malbec), but which are full of deep flavor, color and interest, are in the majority, making for a rich, full and complex wine with plenty of serious tannin backbone.

In France, where these grapes originate, the weather is capricious and rain always just around the corner. Because each of these varieties blooms and ripens on a slightly different schedule, they help avert vineyard disaster in case of imperfect weather. Serendipitously, the flavors of each fill in where another may lack, complementing and rounding out the palate.

To determine the blend, George Hendry samples the neatly stacked and color-coded barrels of each variety. He then makes up a prototype blend in a single glass that represents the quantities the vineyard has produced that year.

Then he adjusts the blend and tinkers with the balance until it suits his vision of the very best wine he can make

from the vintage. It's important to George to make a wine that is very different from Cabernet Sauvignon in flavor and overall character, but with enough tannin, intensity and complexity to age well and continue to evolve beyond the simple primary fruit flavors that make it so initially appealing.

It's a good idea to decant a young RED, just as you would any young red wine that's built for long-term aging.

So why RED? Those who know Hendry Ranch and its wines know George Hendry. It's unlike George to slap a fancy moniker on a wine just to make it sound pretty or cost more. It is what it is: a serious, full-flavored and interesting wine that represents a good value, most noticeably among Napa Valley "proprietary" and Bordeaux-style blends.

2005 HENDRY NAPA VALLEY RED

30% Petit Verdot · 26% Malbec · 16% Cabernet Sauvignon · 14% Cabernet Franc · 14% Merlot

2006 HENDRY NAPA VALLEY RED

42% Malbec · 26% Petit Verdot · 21% Cabernet Sauvignon · 7% Merlot · 4% Cabernet Franc